



Meet Max Buzz™

A smarter way to move!



Good vibes. Better health. Game on.

Get your workforce buzzing with activity. With a modern, streamlined design, activity and sleep tracking capabilities, and seamless syncing with Aetna Get Active, Max Buzz is a powerful agent of change that makes tracking healthy behaviors fun and easy. Dynamic and personalized alerts for calls, messages and healthy habits motivate employees to adopt healthy behaviors and stay engaged.

Your employees will love Max Buzz – and the results! Fitness tracker usage increases physical activity by 26.9%¹, reducing user's body mass index and blood pressure. Max Buzz proves big things come in small packages when it comes to influencing healthier lifestyles, higher productivity and greater performance.

Take Engagement to New Heights

The evidence is in: Wearable tracking devices dramatically influence employee wellbeing program enrollment and engagement. Give your workforce the gift of wellbeing with flexible device subsidy options for Max Buzz.



More employees enroll in wellbeing programs when employers provide a tracking device as part of registration²



Employees sustain **5x longer engagement** when they receive a device through their employer³



Participants with a device achieve **12x greater results** than members without⁴

Wear Max Buzz In Style

Affordable style and function meets modern design:

- Sleek bracelet design
- Water resistant
- Wrist band color options

Sync With Ease

Never miss a beat with automatic syncing via Bluetooth using Virgin Pulse Mobile for iOS and Android devices

Trigger & Notify

Timely notifications prompt healthy behaviors and keep employees connected:

- Healthy habit triggers
- Call and text alerts

Track Metrics That Matter

Automatically track meaningful wellbeing metrics:



Active Minutes



Steps

Distance



Sleep

Calories

Celebrate Progress & Goals

Reinforce healthy behaviors and achievement of goal with visual and vibrating celebrations

Recharge In a Snap

Charge on the go anywhere, anytime:

- Built-in USB charge
- No batteries to replace
- No adapters to track



Break through the employee engagement ceiling.
Learn more at member.virginpulse.com to get started.



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